

Infinite Possibilities Advertisement Order Form

Thank you for advertising in *Infinite Possibilities*! We are happy to have you with us!

Please provide us with your basic ad request below and email this form to us at infinitystudioswv@gmail.com.

We will be in touch with you within 3 business days to confirm your information, discuss your content, and provide you with payment options.

- ✓ Your business name: Click or tap here to enter text.
- ✓ Your category: Choose an item. If other, please specify: Click or tap here to enter text.
- ✓ Your email address: Click or tap here to enter text.
- ✓ Your telephone number: Click or tap here to enter text.
- ✓ Is this a cell phone? Choose an item.
- ✓ Best time(s) to reach you:
Weekday: Morning Afternoon Evening
Weekend: Morning Afternoon
- ✓ Today's date: Click or tap to enter a date.
- ✓ What size ad would you like to place? (See prices below) Choose an item.
- ✓ Would you like us to lay your ad out for you? (See prices below) Choose an item.
- ✓ Would you like us to write your ad copy? Choose an item.
- ✓ Do you need us to provide stock imagery for your ad? Choose an item.

Pricing: Ad Placement

Ad Size	Early Bird Rate (Through Jan 5)	Standard Rate (Through Jan 24)	Delayed Rate (Through Jan 31)
½ page	\$350	\$420	\$500
¼ page	\$250	\$290	\$325
1/8 page	\$175	\$200	\$225
Directory listing	\$75	\$90	\$110

“Directory listings” are text listings like those that appear in the Yellow Pages.

All ½, ¼, and 1/8-page ads include a text listing in our directory.

Please see “What We’ll Need from You” on page 2 for image-resolution and other requirements.

Pricing: Optional Layout and Copy Writing Services

If you don’t have an ad ready, we can help with layout, writing of text copy, and/or stock imagery.

Ad Size	Layout Service	Copy Writing Service	Stock Image
½ page	\$125	\$65	\$25
¼ page	\$100	\$55	\$25
1/8 page	\$75	\$45	\$25
Directory listing	N/A	N/A	N/A

[Please see next page for ad benefits and requirements]

What You Can Expect from Us

- Minimum 1000 impressions via hard copies of *Infinite Possibilities*
 - Gifted to all participants and vendors at WV's Premier Wedding Expo in Morgantown on February 23, 2020
 - Displayed in wedding-vendor storefronts throughout the state
- Inclusion in the *Infinite Possibilities* vendor directory
- Visibility on the Infinity Studios website (*Infinite Possibilities Spring/Summer 2020* posted through fall 2020)
- One featured post on Infinity Studios' social media channels between placement of ad and issue of our Fall/Winter 2021 edition

What We'll Need from You

- Images: Resolution of 300 dpi or higher, sized 5x7 or larger (Ask us how you can assess your resolution and image size! It's easy!)
- Copy: Layout-ready text written to fit your ad size of choice
- Reviews: Review and approval of ad layouts and/or written copy
- Payment: Payment via Paypal or check before ad processing

Thank you again for your order! We look forward to seeing YOU in Infinite Possibilities!